



IMMEDIATE RELEASE: March 15, 2022

CONTACT: Suzanne Ary
Sr. Mgr. Communications
Ofc: 757.215.7343 | Cell: 312.545.8084

Massimo Zanetti Beverage USA Dedicates New Distribution Center

Company Officials, Representatives from the City of Suffolk, Regional Business Leaders
Tour the 350,636 -sq.-ft. Suffolk Facility

SUFFOLK, VA – A new state-of-the-art distribution center for Massimo Zanetti Beverage USA (MZB-USA) located in the Equus Capital Partners Virginia Port Logistics Park off Route 58 was officially dedicated this morning.

- A small group of invited guests attended today's brief dedication event and facility tour, which included representatives of various Hampton Roads regional economic development organizations, several city council members, and other project partners.
- Speakers included, John Boyle, President & CEO, MZB-USA; Michael Duman, Mayor, City of Suffolk; Mr. Doug Nesmith, Sr. VP of Supply Chain, MZB-USA, and Mr. Massimo Zanetti, Chairman & CEO of Massimo Zanetti Beverage Group based in Treviso, Italy.
- Announced in 2020, the company's distribution center became operational in November, 2021, but due to COVID-19 restrictions on gatherings, the company postponed the grand opening activities until now.
- The vast warehouse complex, the equivalent of over four football fields under one roof, will handle MZB-USA's bulk product distribution as well as e-commerce fulfillment. Currently, MZB-USA imports green coffee through The Port of Virginia and transports it to its main manufacturing plant off of Progress Road where it roasts, grinds, and packages its own brands such as Chock full o'Nuts®, Hills Bros.®, Kauai Coffee®, MJB, Chase & Sanborn, and Segafredo Zanetti®.

(continued)

QUOTES:

Doug Nesmith, MZB-USA Senior Vice President of Supply Chain – “Our new facility positions us for greater efficiencies and continued growth, adding to the economic vitality of the area, and bringing an incredible family of employees to Suffolk. Our company culture is a natural fit with Suffolk’s talented workforce environment, and we are thrilled to be able to grow and add more value within the community of Suffolk.”

John Boyle, President & CEO – “We are pleased to be expanding operations and continuing our partnership with our friends from the City of Suffolk, the Hampton Roads Alliance, and the Port of Virginia – which reaffirms our commitment to future growth in this community. We’re also extremely proud of our teams at MZB-USA, who worked very hard to get us to this day and overcome the challenges of COVID-19 which didn’t delay our opening, but our ribbon cutting celebration.”

Michael Duman, Mayor, City of Suffolk – “On behalf of the City of Suffolk, I congratulate Massimo Zanetti Beverage USA on the opening of this tremendous facility. The continued investment and jobs created by MZB- USA highlights their longstanding commitment to our city and citizens,” said Suffolk Mayor Mike Duman. “Thanks to prospering food and beverage manufacturers like MZB-USA, Suffolk continues to be one of the most in-demand locations for industrial users in the commonwealth. We greatly appreciate MZB-USA’s expansion in our city and are proud to remain the **Caffeine Capital of Virginia**. I have the utmost faith we will continue to ‘Brew Greatness Together.’”

###

PHOTO Captions TBD:

#1 - March 15, 2022 – Along with the senior leadership of Massimo Zanetti Beverage-USA, and Mr. Massimo Zanetti himself, dignitaries attending the dedication event for the company’s new Distribution Center in Suffolk, Va., included representatives of various Hampton Roads regional economic development organizations, several Suffolk city council members, and other project partners.

#2 -- Suffolk Mayor Mike Duman (left) and Mr. Massimo Zanetti, Chairman and CEO, Massimo Zanetti Beverage Group (right) conduct the ceremonial “ribbon-cutting” for the company’s new MZB Distribution Center in Suffolk, Va.

#3 -- Suffolk Mayor Michael Duman (left) presented MZB officials a framed “bird’s eye” aerial photo of Suffolk, circa 1907. Mr. Massimo Zanetti, Chairman and CEO, Massimo Zanetti Beverage Group (right) looks on.

#4 –Keynote participants in today’s brief dedication event and facility tour, were, (from left) Doug Nesmith, MZB-USA Senior Vice President of Supply Chain; Michael Duman, Mayor, City of Suffolk; John Boyle, President & CEO; Mr. Massimo Zanetti, Chairman & CEO of Massimo Zanetti Beverage Group; and Mr. Leonardo Rossi, Director & CFO, Massimo Zanetti Beverage Group (far right).