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Local companies collaborate for work that gains National Award recognition

The Addison Group and Butler Paper Company, both headquartered in Suffolk, have received a National Telly Award for the production of their DVD to increase sales for Butler Paper Company document shredding division.

“We are honored to receive this prestigious national recognition. Our creative team gives this same outstanding effort in all our work”, says Tom Powell, President, The Addison Group. “It also thrills us that we have produced this for one of our friends in local business.”

The Addison Group has been in Suffolk for 9 years, and is Suffolk’s only full service Advertising/Marketing Agency. The Addison Group not only writes creative strategies for marketing and advertising, but also implements each strategy using newspaper, television, radio, outdoor, web, graphic design, direct mail, and many other creative venues.

You can view this 5 minute short film from www.butlerpaper.com under “Confidential Document Destruction” in the Services section of the website. This is a large file that is streamed and requires high speed internet access. Butler Paper Recycling has been in the waste paper industry for over 85 years and has a staff with over 100 years of collective experience.

The 26th Annual Telly Awards features over 10,000 entries per year from all 50 states and many foreign countries. Founded in 1978, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions.

Other well-know winners of the Telly Awards include Cox Media, ABC News, Bristol-Myers Squibb, ESPN, Nike, and Time Warner.