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## **Unilever Adds New Investment and New Product Line to its Suffolk Lipton Tea Facility**

SUFFOLK, VA., November 15, 2006 — Unilever, the maker of Lipton Tea, has awarded its tea processing facility in Suffolk, VA, as the winning location to produce a new product that is changing the shape of tea. A new pyramid shaped tea bag allows the long leaf-tea more room to infuse optimal aroma, color and taste. Lipton is launching this line with six new great tasting flavors made with long-leaf tea and real pieces of fruit or herbs. The new Lipton Pyramid Teas are really the latest fashion in teas...they're even dressed beautifully in a mesh pyramid bag that lets you really see the beautiful colors of the teas while they brew. The total venture will result in a \$7 million capital investment in new manufacturing machinery and facility upgrades, and the hiring of 12 new employees.

“We are delighted that this new product line will be taking place in Suffolk,” said, Ted Narozny, Unilever, Suffolk Plant Manager. “Lipton is offering these unique premium teas in pyramid tea bags available to consumers across the U.S., ...and these tea bags will be produced right here in Suffolk.”

“We congratulate the Suffolk Lipton Tea facility on this expansion announcement, and we will work hard to support them as they continue to grow through new innovative product lines such as the pyramid tea bag.” stated Mayor Linda Johnson. “Food processing continues to play a major role in Suffolk’s economy, and this latest development speaks to the efficiency and reliability of this facility and their outstanding workforce.”

Lipton, manufactured by Unilever, is the world's biggest tea brand, selling both hot and iced tea around the world. The Suffolk facility produces nearly all of Lipton’s tea bags sold throughout North America.

