



NEWS RELEASE

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Kohl's to hold Ribbon Cutting for new location in Suffolk

SUFFOLK, Va. March 12, 2008 – Kohl's Department Stores will officially open its new Suffolk store at 6253 College Drive with a ribbon cutting ceremony on Thursday, March 13, at 7:45 a.m. The new Kohl's location will create approximately 130 new jobs in Suffolk and is one of two stores that will open in Virginia this spring, bringing the state total to 27.

Kohl's will open 29 stores nationwide this spring, and will celebrate the opening of its 1000th store this fall. All new Kohl's stores feature glass showcase windows at each entrance, enhanced fitting rooms with lounge areas, and updated restrooms and checkout stations for more comfort and convenience. In addition, Kohl's plans to update more than 30 existing stores this spring to reflect its newest look.

"We are excited to open the doors to the new Suffolk location. Like all Kohl's stores, we will offer exclusive and national brands at a value customers can appreciate," said Cliff Baldwin, district manager for the new Kohl's location. "We tell customers to expect great

things from Kohl's, and we deliver this through our merchandise offerings, our customer service, and our commitment to the communities we serve.”

In celebration of its newest store, Kohl's will offer grand opening sales, providing special prices throughout the store on well-known exclusive brands such as Simply Vera, ELLE™, Chaps, and Food Network™ and national brands such as Levi's®, Carter's®, and Cuisinart®.

“We are thrilled that Kohl's will be opening in Suffolk,” said Mayor Linda T. Johnson. “Their slogan is *expect great things*, and I look forward to shopping there often.”

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