

**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE**  
December 1, 2011



**Contact:**  
Jennifer Groves  
Embroidery Etc.  
757.539.3661

Suffolk Media & Community Relations  
757.514.4104  
[www.suffolk.va.us](http://www.suffolk.va.us)

## Embroidery Etc. Expands in Downtown Suffolk

SUFFOLK, Virginia (December 1, 2011) Embroidery Etc., a custom print shop that features embroidering, screen printing and business forms, has expanded to 136 South Main Street in Downtown Suffolk. To celebrate their opening they will host a Grand Opening and Ribbon Cutting event on Friday, December 2, 2011 at 4 p.m. Councilman Charles Parr and store owner Jennifer Groves will host the event which is free and open to the public.

Embroidery Etc. offers everything a customer needs for day to day activity. Big and small businesses alike can create uniforms and apparel revealing their logo for corporate identity and marketing purposes, as well as customized merchandise for souvenirs or promotional incentives.

"We are thrilled to have had the opportunity to purchase a historic building in the downtown area, the former Main Street Jazz Restaurant," said Jennifer Groves. "We have expanded not only our work space, but also our business services and are now able to have designated work areas, including a showroom where we can help brides-to-be browse a large selection of wedding invitations, napkins, and favors, a business choose the perfect shirt or hat for all of their employees,

or a customer choose the perfect personalized embroidery for a unique gift. We look forward to seeing new faces at our new location.”

According to Mayor Linda T. Johnson, “With the growing trend of businesses using embroidery services, it is great to hear that Embroidery Etc. has decided to expand their business within Suffolk. It is truly gratifying to see their continued success.”

To find out more about what services Embroidery Etc. can provide to you contact them at 757.539.3661, or visit [www.facebook.com/Embroidery-Etc](http://www.facebook.com/Embroidery-Etc)

####